

# Cancer in India

Some data points at a glance



50% of women, who are diagnosed with Breast Cancer in India, die.

Of the total 7.5 Lakh annual deaths due to cancer, 3 Lakh are due to the use of tobacco.





Top cancers in Men are -Oropharyngeal, Lung, and Prostrate.

Top Cancers in Women are -Breast, Oropharyngeal, and Cervical.



Data from http://cancerindia.org.in/cancer-statistics

All top cancers are preventable through awareness and curable through early detection.

### Swastava Cancer Care

An attempt to defeat cancer in India



Swastava Cancer Care is a non-profit organisation founded by a cancer survivor which works towards the cause of defeating cancer in India. Since 2017, Swastava's mission has been to create cancer-awareness among people in general and youth in particular. To this end, we have partnered with NGOs, CSR and the state Government to conduct awareness camps in communities, schools, colleges, speaking to children, youth (through a flagship programme called "reach them young") and women about the causes of cancer and prevention methods.

The focus of such awareness camps is to sensitise the participants, viz; girls and young women about the risk of breast and cervical cancer and everyone about oral cancer and the risks associated with using tobacco.

Campaigns

Swastava Cancer care also organises awareness rallies and other such campaigning events to bring about general awareness of the cause as well as to expand the base of our supporters. We organise cancer-runs on important days as well as create information-sharing programmes and symposiums to address the issue.

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To complement the awareness efforts, Swastava conducts screening camps for women across urban communities, villages and institutions in partnership with hospitals, Government departments and supporters to ensure early detection of oral, breast and cervical cancers. Any cases where further investigation is needed are referred to partner hospitals for advanced testing as required. This ensures that women are aware of their health as well as understand the process of diagnostics and cure in case they ever had to face cancer.

In our 05 years of existence, Swastava has conducted 1400+ awareness and screening camps across the state of Telangana and has so far benefited more than 40,000 people. This has been made possible through strategic partnerships and financial support from individual and corporate donors.

As we look to expand our geographical reach and deepen our program outreach, we need support from all possible quarters to become a tangible partner in this fight against cancer.



# Our guiding light

### Vision

Be a leading player in India's fight against cancer.

#### Mission

Build cancer awareness among the masses by conducting sensitisation programmes in communities.

Enable early detection of oral, cervical, and breast cancers by conducting screening camps.

### Team Swastava



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### Outreach

We have conducted 1450+ awareness sessions covering about 30,000 youth and women in Telangana.

We have also conducted **32** screening camps in benefiting more than 6,000 women.

### We Believe

Cancer is preventable.



There is life after Cancer.



Cancer is not contagious.



Cancer is curable.



We must not get scared of Cancer; but fight it.

# Support our work

As we look to expand our geographical reach and deepen our program impact, we need your support to become a tangible player in this fight against cancer. Please send your contributions to:

Account Name: Swastava Cancer Care

Account: 013910100078585 Bank: UNION BANK OF INDIA

Branch: Gagan Mahal, Hyderabad, India

IFS Code: UBIN0801399

UPI VPA: ab10003601@andhrabank



Scan to donate

All donations to Swastava Cancer Care qualify for 50% tax rebate under section 80G of the IT Act.

- /www.swastavacancercare.in
- /swastavacancare
- /swastavacancercare.in

#### **SWASTAVA CANCER CARE**

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# Partners in our mission







































